

Terms of Reference

Communications and Storytelling Intern

1. Background

GAP Ireland communicates its work through reports, digital media, events and partnerships. Strong storytelling helps bring the impact of GAP's programmes to life and encourages wider participation in climate action.

This internship will support the GAP team in documenting programme activities, highlighting participant stories, and developing engaging communications materials.

2. Objectives

The internship will support GAP Ireland's communications work by:

- Gathering stories, testimonials and case studies from participants and programme facilitators.
- Developing content for social media, newsletters and the GAP website.
- Supporting the documentation of programme activities and events.
- Assisting with the development of communications materials that highlight programme impact.

3. Key Deliverables

- A collection of participant stories and case studies.
- Social media and website content highlighting programme activities.
- Draft blog posts or articles on GAP programmes and initiatives.
- Communications material supporting outreach and engagement.

4. Supervision & Timeline

The intern will report to the CEO or relevant programme coordinator.

Indicative timeline (3 months):

- Month 1: Familiarisation with programmes and communications channels.
- Month 2: Content creation and storytelling.
- Month 3: Finalisation of materials and documentation.

5. Skills & Qualifications

- Background in communications, journalism, environmental studies or related fields.
- Strong writing and storytelling skills.
- Familiarity with social media and digital communications.

- Interest in environmental behaviour change and community initiative