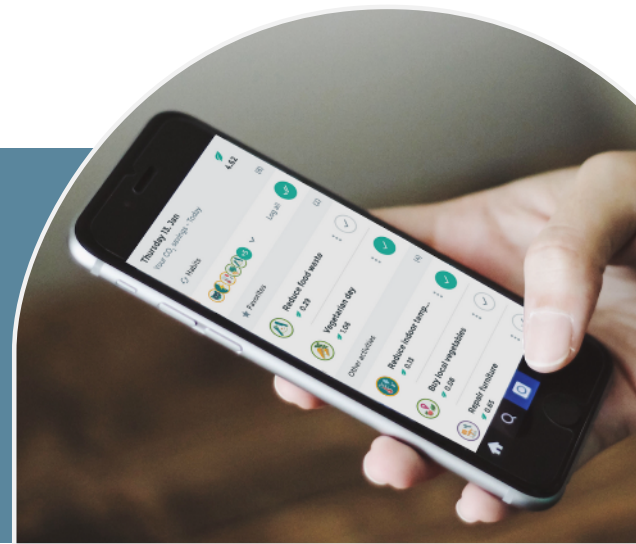




www.globalactionplan.ie

# CLIMATE ACTION CHAMPIONSHIP

Coming together to make one small change at a time!



## ABOUT THE CHAMPIONSHIPS

The championship consists an online climate action challenge, delivered via the Ducky Challenge platform. This provides a fun way to engage people in climate action, while building awareness and starting crucial conversations about climate and sustainability issues.

The core component is the competition between teams to lower carbon emissions over a specified period. The challenge is run on digital devices such as smartphones, tablets or PCs.

## WHY IS THIS IMPORTANT

- To highlight and celebrate what people are doing in their daily lives to tackle the climate crisis
- To build awareness and start crucial conversations about climate issues
- To build collective team or community spirit and give positive reinforcement about changing old habits
- To increase motivation to reduce their consumption, which saves money and builds morale

## RECENT SUCCESS

Sustainable Kildare is a year-long climate action programme for businesses led by County Kildare Chamber and sponsored by Intel

Two challenges in October 2021 and March 2022 saw:

- 43598 KG CO2e saved
- 35,000+ climate actions logged
- 46 teams signed up
- 257 employees engaged
- 60% participation rate
- Strong daily engagement



## AT A GLANCE

### WHAT IS IT?

- 2 or 3 week Climate Action online Championship
- Online challenge platform for teams to complete together
- Supportive education programme
- Marketing and recruitment support
- Customer support through out
- Optional tree planting initiative

### Benefits

- Individual and team engagement
- Data visuals on CO2 savings
- Fun climate-friendly competition
- Supporting sustainability mission
- Demonstrates climate action is possible



*"We are delighted to have participated, it was a very worthwhile team initiative which helped us look at our habits from an environmental perspective and reduced our environmental impact."*

*Learned knowledge has become a part of our everyday life."*

**NIKOLINA FORIC**  
SAP Landscapes

