



SUSTAINABLE KILDARE CHAMPIONSHIP

Coming together to make one small change at a time!



County Kildare Chamber
Advancing business together

AT A GLANCE

DELIVERABLES

- 3 Climate Action Challenges
- 100+ teams engaged
- Education programme delivered
- 60,000 kg CO2e savings

BENEFITS

- Employee engagement
- Data visuals on CO2 savings
- Fun climate-friendly competition
- Supporting sustainability mission
- Raising awareness on climate action

WHAT THE BUSINESSES SAY

"We are delighted to have participated in the Sustainable Kildare campaign, it was a very worthwhile team initiative which helped us look at our habits from an environmental perspective and reduced our environmental impact."

Learned knowledge has become a part of our everyday life."

NIKOLINA FORIC
SAP Landscapes

ABOUT SUSTAINABLE KILDARE

Sustainable Kildare is a year long climate action programme for businesses led by County Kildare Chamber and sponsored by Intel. Running until summer 2022, the programme engages businesses in a series of fun and friendly climate action challenges, all supported by an education programme.

ABOUT THE CHAMPIONSHIP

The championship consists of a series of three climate action challenges, delivered via the Ducky Challenge platform, provide a fun way to engage people in climate action while building awareness and starting crucial conversations about climate issues.

The core component is the competition between teams to lower carbon emissions over a specified period. The challenges are run on digital devices such as smartphones, tablets or PCs.

IMPACT SO FAR

Two challenges in October 2021 and March 2022 saw:

- 43 598 KG CO2e saved
- 35,000+ climate actions logged
- 46 teams signed up
- 257 employees engaged
- 60% participation rate
- Strong daily engagement



Insights

If everyone in Ireland took up these challenges and achieved the same results, nearly 780,000 tonnes of CO2 would have been saved. This is equivalent to over 11 million trees planted and grown for 10 years.

